

ALEXANDER GOVEA

Web Developer

Portfolio : alexandergovea.netlify.app

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EDUCATION

University of California, Santa Barbara

2011 – 2015

PLATFORMS

Shopify

Wordpress

LINKS

- Github: <https://github.com/AlexanderAlatorreGovea>
- LinkedIn: <https://www.linkedin.com/in/alexander-govea-735774107/>
- Portfolio: alexandergovea.netlify.app

FRON-END

- React / Redux • Bootstrap • Javascript ES6/ JQuery • CSS / SASS / LESS
- NHTML / HTML / Pug.js / Liquid • Webpack • Bootstrap • Wow.js/ Animate.css • Git • Gulp / Webpack • Shopify • Shogun • Adobe XD

BACK-END

- MongoDB • NodeJS • Express • Mongoose • PHP • Laravel • MySQL

EMPLOYMENT

Web Developer at Lakanto, Orem

AUGUST 2019 – PRESENT

- Redesigned the company's wholesale site from scratch by meticulously considering the requirements of both the marketing and sales team <https://wholesale.lakanto.com/>.
- Revamped, optimized, and developed both of Lakanto's websites in close cooperation with Designers and Product Managers.
- Managed QA testing for Shopify applications implemented in both company websites.
- Assisted Lakanto's parent company (Saraya) as well as our sister's companies (Lakanto Australia, Lakanto Canada, and Lakanto Japan) with web optimization of their website, creation of landing pages, and debugging of their respective sites.
- Refactored legacy code to optimize website's speed and increased its performance.
- Provided effective troubleshooting and remediation for web applications hosted on shopify.
- Improved Website's SEO by running reports on multiple platforms and following the guidelines outlined by the software.
- Successfully identified, diagnosed, and fixed website bugs.

- Effectively translated designs into fully functional webpages that improved brand awareness in close cooperation with the company's designers.
- Assisted marketing with email creation and extensive A/B testing to determine trends on our website articles and offers.
- Managed content, SEO, and hosting for Lakanto.
- Currently creating a new website for a new company that will fall under Saraya's umbrella which will culminate in my transition to being a the company's api developer.

Freelance Web Developer

2019 – PRESENT

- Maintained websites and applications, including content updates, account administration, debugging, feature enhancements and documentations, testing, and regular upgrades to ensure web security and system usability.
- Developed and Optimized clients websites by utilizing MERN stack technologies, Shopify, Wordpress or any other platform that could successfully meet their needs and goals.
- Applied extensive search engine optimization principles to the websites created to outrank competition on Google and other search engines.
- Worked closely with clients to establish problem specification and discuss application design.
- Designed, troubleshoot, and resolved issues with websites and third party applications.

I.T. Tech Support

SEPTEMBER 2018

- Provided technical assistance with any system issues that clients or personnel faced while installing all NYU applications.
- Maintained records of malfunctions related to the applications.
- Assisted clients with Installing and configuring other computer software.

PROJECTS

PORTFOLIO

- Interactive website that displays sample projects and provides additional information regarding experience level and technology stack.
- Website: alexandergovea.netlify.app

LARAVEL RESTAURANT

NOVEMBER 2020 – NOVEMBER 2020

- Full stack Laravel application that allows users to get access to the database and make changes to all content (I can provide provisional access for testing of the backend). This is designed to mimic some of the functionalities that Shopify provides although it is my proprietary code.
- Tech used: PHP, Laravel, HTML, ES6, SCSS
- <http://billysrestaurant.herokuapp.com/>

E-COMMERCE WEBSITE

- Full stack MERN applications that allows users to shop, create accounts, make payments, and sort through data.
- Tech used: React / Redux, SCSS, Javascript, Nodejs, Expres, MongoDB, Mongoose.
- Website: <https://freshgearapp.herokuapp.com/>

MOVIE THEATER WEBSITE

- React Application that fetches data from a third party API (TMDB).

- Designed to provide an amazing user experience and allow users to search for their favorite movies and sign up for an account.
- Tech used: React/ Redux, SCSS, Javascript, HTML.
- Website: <https://moviebonanzadb.com/>

REAL ESTATE WEBSITE

- React application that simulates the functionalities of websites such as Zillow, as it allows clients to sort through the different housing options, specify the geolocation, and contact realtors.
- Tech used: React/ Redux, SCSS, Javascript, HTML.
- Website: <https://realestatenexter.com/Listings>

OTHER PROJECTS

- Restaurant (reactjs): <https://festive-khorana-d4f068.netlify.app/>
- Digital Agency (bootstrap/jquery): <https://alexanderlatorregovea.github.io/Digital-agency-m/>
- HTML Email (HTML only): <https://alexanderlatorregovea.github.io/Email.html/>